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JULIUS ROEHR'S COMPANY

Rutherford
New Jersey

APR 29 1944

N. J.: Rutherford 2-0090

Rutherford 2-0091

N. Y.: Longacre 5-4228

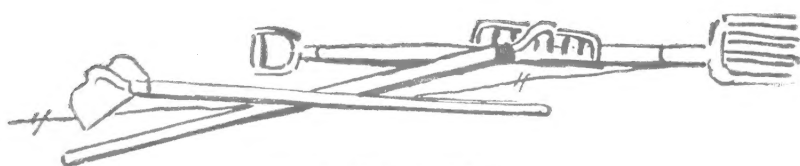


TRADE LIST for MAY-JUNE 1944



PLANTS FOR MOTHER'S DAY, MAY 14

HYDRANGEAS, assorted color	1.50
AZALEAS Hinodegiri, red, hardy50, .75 & 1.00
hardy Purple75 & 1.00
Hybrid ROSES	1.50 & 2.00
Tigered CALCEOLARIAS, 5½"	1.00
Yellow CHRYSANTHEMUMS in Pots, 5½"	1.00
Double PETUNIAS, 4"	doz. 3.00
Single PETUNIAS, 4"	doz. 2.50
GERANIUMS, 4"	doz. 4.00
DAISIES75
Bushy TABLE FERNS, 5"	1.00
Boston FERNS, 5½"	1.25
Fancy-leaved CALADIUMS, bushy 5½"	1.25
DRACAENA Massangeana	1.50 & 2.50
DIXIE GARDENS75, 1.00, 1.25, 1.50, 2.50 & up
CACTUS GARDENS60, .75, 1.00, 1.50, 2.00 & 2.50



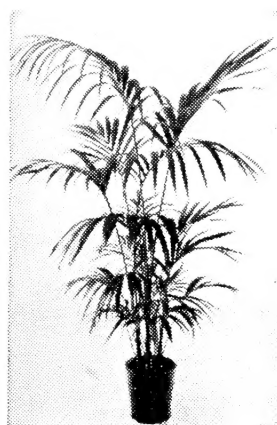
VEGETABLE PLANTS

TOMATOES - PEPPERS - EGGPLANT - CABBAGE

Standard flats with 6 doz. transplants in proven varieties from best available seed.....	per flat 1.50
25 flats up	each 1.25

ROEHRS MAY-JUNE OFFERINGS

ALLAMANDA Hendersoni , 5"-6" and 7".....	1.50,	2.50 &	5.00
ANTHURIUM Andreanum hybrids in pots	3.50,	5.00 &	7.50
SPATHIPHYLLUM , white spathe, 4".....			.75
ARAUCARIA excelsa , Norfolk Island pine, 4½".....			1.00
ASPIDISTRA luridum , 5"			1.50
AZALEAS Hinodegiri , red, hardy50,	.75 &	1.00
hardy Purple75 &	1.00
BEGONIA glaucophyll scandens , hanging pots.....			2.50
CACTI and SUCCULENTS 2"	doz.	1.20 &	1.80
CALADIUMS , Fancy-leaved, bushy, 5½"			1.25
CALCEOLARIAS , Tigered, 5½"			1.00
CHRYSANTHEMUMS , Yellow, in pots, 5½".....			1.00
CIBOTIUM , Schiedi		6.00 &	7.50
CLIVIA , 6" pots			2.50
CRASSULA Arborescens , 2¼"10
CRYPTANTHUS roseus pictus15
CYPERUS alternifolius , Umbrella Plant, 4"75
DAISIES75
DIEFFENBACHIA , picta, 5"			1.00
Rudy Roehrs , 5"			1.50
DISHGARDEN PLANTS 2¼" assorted.....	doz.	1.20 &	1.80
DISHGARDENS .75, 1.00, 1.25, 1.50, 2.00, 2.50, 3.50,		5.00 &	up
DRACAENA Massangeana , 6"			1.50
7"			2.50
Goldieana , 4½"			5.00
EUPHORBIA Splendens (Crown of Thorns) 10" tubs			15.00
FERNS , Boston, 5½"			1.25
Pteris Flabellata , bushy Table Fern, 5".....			1.00
GERANIUMS , 4"	doz.		4.00
HIBISCUS , red, semi-standard, 8" tubs.....			Quoted
HYDRANGEAS , assorted colors			1.50
KENTIA PALMS			
3½" pots, 20-24" high, single.....	.50		
6" " 2½-3', 4 pl. comb.....	2.50		
7" " 3-3½', 3 pl. comb.....	4.00		
7" tubs, 4½-5', comb. dec. grade	6.00		
7" & 8" tubs, 4½-5', 4 pl. comb.	6.50		
8" tubs, 5-5½', 4-5 pl. comb.			
heavy	7.50		
9" " 6-8', comb.	10.00		
10" " 6-7', comb., heavy	15.00		
12" " 7-8', specimen comb...	25.00		
14" " 9-12', specimen comb...	35.00		
MARICA Northiana , 5"			1.50
MUSA Cavendishi (Banana) 6" pots.....			3.00
NEPENTHES (Fly-eating Pitcher plant).....			5.00
OLEANDERS , bush, double rose,			
15" tubs, 6-6½' high			10.00
ORCHIDS , plants and cut flowers.....		Market price	
PANDANUS , Utilis, 6"			2.50
PEPEROMIA obtusifolia , 2¼"10
obtusifolia variegata , 2"15
PETUNIAS , Double, 4"	doz.		3.00
PETUNIAS , Single, 4"	doz.		2.50



PHILODENDRON cordatum , 2¼"	doz.	1.80
4"50
5", hanging vines, heavy75
8" pots, basket form		3.00
PHOENIX Roebelini , northern greenhouse grown		
4"		1.00
7"		3.50
10" tubs, 36-42"		10.00
12" tubs, 42-45" comb.....		15.00
16" " 6-8' high, Specimen.....		35.00
18" " 9-10' high, Specimen.....		50.00
PLATYCERIUM, alcicorne & majus (Staghorn).....	3.50 &	5.00
ROSES, Hybrid	1.50 &	2.00
SELAGINELLA, Brownii , 2"15
STOVEPLANTS , Collection of rare exotic plants for conservatory or home—Quoted		
STRELITZIA Reginae "Bird of Paradise",		
10", 12" tubs	10.00 &	15.00
TABLE FERNS, Bushy , 5".....		1.00
TOLMIEA menziesi , (Piggyback plant) 4".....		.50
TRADESCANTIA (Wandering Jew), 4".....	doz.	2.50

OF INTEREST TO GROWERS—



1 2 3 4 5 6 7 8

Ferns in Flats

Pteris Tremula (No. 2), **Wilsoni** (No. 3), **Victoria**
(No. 4), **Rivertoniana** (No. 5)

Aspidium tsussimense (No. 1)

Appro. 200 clumps per flat..... 3.50

Adiantum wrighti glorios (No. 7), 2" pots....per C 15.00

AZALEAS, from 2¼" pots, Spring 1944 Size Per C Per M

Hexe, deep crimson 2¼" 11.00 95.00

Hinodegiri, Morning Mist, Hardy red..... 2¼" 10.00 85.00

BEGONIAS, Christmas flowering May on Size Per C

Lady Mac, fine pink, prolific bloomer..... 2¼" 25.00

BOUVARDIAS May-December

Giant Pink, rich pink 2¼" 15.00

Humboldti, white 2¼" 15.00

Christmas Red, salmon scarlet 2¼" 15.00

Albatross, giant white 2¼" 18.00

Deliveries limited except previous to Mother's Day.

Extra delivery charges outside Metropolitan area.

THIS PRICE LIST SUBJECT TO CHANGE WITHOUT NOTICE

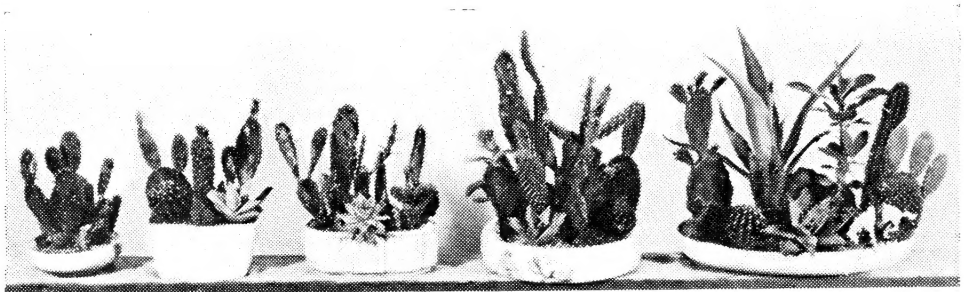
PLANT ARRANGEMENTS in POTTERY and GLASS



"DIXIELAND" DISHGARDENS

Subtropic Plantings of Miniature Foliage Plants,
Sansevierias, and compatible Succulents, in
domestic pottery

.75, 1.00, 1.25, 1.50, 2.00, 2.50, 3.50, 5.00, 7.50 & 10.00	
Novelties	doz. 3.50 & 4.50



"WESTERN DESERT" CACTUS GARDENS, colorful

long-lasting .60, .75, 1.00, 1.50, 2.00, 2.50, 3.50, 5.00 & 7.50

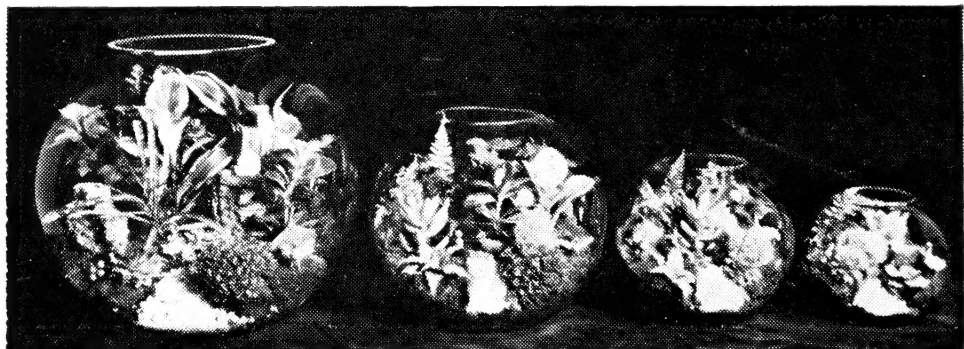
BIRDBATH, dramatic Desert landscape of Cacti..... 10.00 & 12.50



"Exotic SOUTH AMERICA"

Bromeliads and other proven tropical plants in
artistic setting

7.50, 10.00 & 12.50	
BIRDBATH, planted with Bromeliads and other	
Exotic Plants	12.50 & 15.00



GARDENS IN GLASS

Globes, planted with bright colored tropical
miniature plants, 8" 2.50;12"

TERRARIUMS, rectangular	7.50
Water Jugs	1.75
Deck Lantern	5.00